



49% of **RADIO LISTENERS** strongly believe that radio's primary advantage is its local feel.

9 OUT OF 10 LISTENERS



engage with their local radio stations – via text, calls, meeting a DJ or other means.

7 OUT OF 10 LISTENERS



have attended a local radio station's event.
(Source: Katz Media Group, Our Media 2018)

RAB RADIO ADVERTISING BUREAU



(photo L-R: Cadie Calhoun, Buzzy and Grey Manning of the B95 Breakfast Club) Congratulations to everyone who called in or texted in to win tickets to the South Mississippi Fair and B95 Night with Chapel Hart.



Chapel Hart put on a fantastic concert for a packed house on B95 Night.

SHOP Petal FIRST

Think Petal. Buy Petal. Be Petal.

As the holidays approach, Petal Mississippi hosts "Shop Petal First" November 17th, 18th and 19th. B95's Grey Manning will be broadcasting live from several different businesses on Thursday, Friday and Saturday, Nov. 17th, 18th, and 19th from 10-1pm.



The Veteran's Day "Star Spangled Gospel Show" will be held at the historic Temple Theater in Meridian. On Friday, November 11 enjoy The Triumphant Quartet, Gold City, The Hinson Family, and The Bibletones. On Saturday, November 12 see The Hoppers, Brian Free and Assurance, The Nelons, and High Road. Get your tickets at www.itickets.com

Jim Raspberry, star of HGTV's Hometown and Dove Award winning Producer, Ricky Free will be the emcees. This is an Uncle Danny Production.

Congratulations to all the B95 and Alive FM listeners who won tickets. Enjoy the concert!



All Christmas 24/7 beginning Thanksgiving Day. Ask about our KZ "Christmas Station" package for the holidays.



Sertoma of Laurel presents the 40th annual Laurel Christmas Parade, Friday night, December 2nd at 7pm. This year's theme is "Jesus is the Reason for the Season." Entry forms and fees must be received by 5pm Monday, November 28th. Go to b95country.com, 977thegroove.com, rock104fm.com, kz943.com, or alive.fm to download an entry form. Sponsors of the Sertoma of Laurel Christmas Parade are the City of Laurel, the Jones County Economic Development Authority, the Jones County Board of Supervisors, Pro Flow Motorsports, Kim's No Bull, Howard Industries, Essmueller, JL Parker, LLC and your friends at B95, Rock 104, KZ94.3, Alive FM and 97.7 The Groove.

The Christmas Page is coming mid-November with a listing of area Christmas parades, lighting displays and other holiday events.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

Facebook: @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



2022 Southern Miss Football Schedule

Sep 3	Liberty	HOME	L
Sep 10	Miami	Miami	L
Sep 17	Northwestern State	HOME	W
Sep 24	Tulane	New Orleans	W
Oct 8	Troy	Troy	L
Oct 15	Arkansas State	HOME (HC)	W
Oct 22	Texas State	San Marcos	W
Oct 27	Louisiana	HOME	W
Nov 5	Georgia State	HOME	2pm
Nov 12	Coast Carolina	Conway, SC	7:30pm
Nov 19	South Alabama	HOME	
Nov 26	ULM	Monroe, LA	4pm



Southern Miss Basketball on Rock 104 Listen to win tickets!

Tue	Nov 1	Delta State	6:30p
Mon	Nov 7	William Carey	6:30p
Fri	Nov 11	Vanderbilt	5:30p
Mon	Nov 14	Loyola	6:30p
Fri	Nov 18	@ Liberty	7:30p
Tues	Nov 22	@ Winthrop in Cancun	1:30p
Wed	Nov 23	@Tournament in Cancun	TBA
Sun	Nov 27	Mobile	1:30p
Tue	Nov 29	Montana	6:30p

Thank you to our Rock 104 local radio sponsors for Southern Miss football and basketball: **Bok Homa Casino, Woolwine Ford Lincoln Dodge, Corner Market, Southern Eye Center, Sullivan Motors, Great American RV, Paul's Discount Glass & Tire, Petro Nissan, Miskelly Furniture, Genesis of Hattiesburg, Greer's, Courtesy Ford, Bradshaw Homes, United Fence of Hattiesburg, Priority One Bank, TraxPlus and Toyota of Hattiesburg.**



SUPPORT THE DIAMOND EAGLE RADIO BROADCAST

Southern Miss Baseball games will be broadcast on 96.5 and 97.7FM. For folks with HD Digital Radio, 94.3 HD2 will also be an option, giving you 3 places on your radio dial to hear the Southern Miss baseball games. We are selling sponsorships for the **2023 season** now. Only ten sponsorships for the LOCAL radio broadcast are available. Call your Account Executive or email sales@pinebeltradio.com for more information or to have an Account Executive contact you. You may also reach our business office at 601-544-0095.



Congratulations to our KZ 94.3 winners who won family four packs to **Disney Princess - The Concert** at the **Hattiesburg Saenger Theater** on October 28, 2022. The winners were Leigh Hall of Jayess, Tammie Sokol of Moselle, Meghan Mee of Hattiesburg, Audra Cooley of Petal, Kayla Gray of Petal, Kristian Crosby of Seminary, Alaney Dunton of Hattiesburg, Dianne Lucas of Sumrall, Jennifer Forsmark of Petal, and Evan Ford of Hattiesburg.



Join B95's Grey Manning and the Rollin' Radio Show at **Furniture Direct** on Hwy. 98 in Hattiesburg on Friday, November 25th from 11am-3pm for Black Friday. Get new furniture for your home at huge savings.

Thanks to our Rock 104 tailgate food vendors: **Strick's Barbecue, Little Caesar's Pizza, Texas Pitmaster Barbecue, Benson's Steakhouse & Taproom and Smokehouse of Laurel.**



Congratulations to our Rock 104 winners who won tickets in October to **ZZ Top at The Lawn at Lake Terrace in Hattiesburg** on November 4, 2022: Michelle Walters of Collins; Herman Franks of Angie, Alabama; John Bounds of Hattiesburg; Chuck Funderburk of Hattiesburg; David Johnston of Petal; and Jacky Lowery of Heidelberg. We will have a few more winners before the concert!



Take time to enjoy the holidays with friends and family. Cook some delicious food together, sit down at the dining table and talk with each other without cell phones. Make it day to remember. Happy Thanksgiving from all of us at Pine Belt Radio.

Blakeney Communications, Inc.





- WBBN**
50 dBu Population = 490,835
- WXRR**
50 dBu Population = 485,091
- WKZW**
50 dBu Population = 344,192
- WBBL**
50 dBu Population = 186,902
- WKZW HD2/W249A0**
60 dBu

