



B95 celebrates 38 years of continuous country music this month. Thank you to our many listeners, some who have been with us since March 20, 1985. After 38 years, we have some listeners and employees that B95 is all they have ever known.

# HUBFEST

ART. MUSIC. FOOD. FUN.



**HUBFEST** returns to downtown Hattiesburg on March 25<sup>th</sup> from 9am until 5pm with the 35<sup>th</sup> edition of Hattiesburg's largest outdoor festival. Enjoy 200 craft, business, and food vendors, children's areas, and four stages of live music, featuring Main Stage artist, Country music star, **Kameron Marlowe** at 3:30pm. B95 and Buzzy will be there by the Main Street stage. Rock 104 will be at the rock music stage located at Towne Square Park. There is something for everyone at HUBFEST! Admission is free.



FORREST COUNTY MULTI-PURPOSE CENTER-HATTIESBURG MS.

Hub City St. Paddy Fight and Fit Fest take place on Friday and Saturday, March 17<sup>th</sup> and 18<sup>th</sup> at the Forrest County Multi-Purpose Arena. There will be Live pro MMA Friday night featuring local fighters, Jamahl Tatum and Devon McDonald. The first blow at 8pm after Cadie Calhoun sings the National Anthem. Stick around for live band after party. Purchase tickets at the door or online. VIP seats available at [Boompriumproductions.com](http://Boompriumproductions.com)

## TRACE ADKINS

Congrats to our two B95 Grand Prize winners who played "This Ain't No Thinkin' Thing" with Grey Manning and Joey T



to win tickets to see Trace Adkins at the Silver Star Casino & Hotel in Choctaw, Mississippi on Saturday, March 4<sup>th</sup>. The winners are Missy Bounds of Sandersville and Ashley Thomas of Monticello. They also won a one-night stay at the **Silver Star** the night of the concert. For reservations go to [pearlriverresort.com](http://pearlriverresort.com)



**Grillin' & Chillin'** is back in Taylorville on Saturday, March 4<sup>th</sup>. The festival gets underway at 7am with a car show. There will be craft vendors, food vendors and live entertainment with **Cadie Calhoun** at 1pm. B95 will be broadcasting live and eatin' BBQ from 11-1pm. See you there!

## The B95 Rollin' Radio Show



B95's Grey Manning will be broadcasting live from **CSpire** on Hwy. 49 in Hattiesburg, Friday, March 3<sup>rd</sup> from 12 noon until 2pm. Stop by and check out the new phones and great deals at CSpire.



Happy St. Patrick's Day

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

**Facebook:** @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

**Twitter:** @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

**Instagram:** [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"

## SMTTT!

**SOUTHERN MISS TO THE TOP!** Congratulations to the Lady Eagle Basketball team for winning a share of the regular season. Best of luck in the Sunbelt Tournament.



Congratulations to the Southern Miss Men's Basketball Team for winning the Sunbelt Conference Regular Season. Best of Luck in the Sunbelt Conference Tournament in Pensacola.



### SOUTHERN MISS BASEBALL Broadcast Schedule

Fri	Mar 3	Dallas Baptist	5:45p
Sat	Mar 4	Dallas Baptist	1:45p
Sun	Mar 5	Dallas Baptist	12:45p
Tue	Mar 7	@Ole Miss	6:15p
Fri	Mar 10	Valparaiso	5:45p
Sat	Mar 11	Valparaiso	1:45p
Sun	Mar 12	Valparaiso	12:45p
Tue	Mar 14	SE Louisiana	5:45p
Fri	Mar 17	@Texas State	5:45p
Sat	Mar 18	@Texas State	2:15p
Sun	Mar 19	@Texas State	12:45p
Tue	Mar 21	@New Orleans	6:15p
Fri	Mar 24	Georgia Southern	5:45p
Sat	Mar 25	Georgia Southern	1:45p
Sun	Mar 26	Georgia Southern	12:45p
Tue	Mar 28	@Ole Miss (Pearl)	5:45p

Baseball pre-game begins 15 minutes before first pitch on 96.5, 97.7 and 94.3HD2.

The Southern Miss 2023 Football Schedule has been released. Our current Rock 104 sponsors will have the opportunity to renew for next year first. Since the 2022 season was sold out, let us know if you want to sponsor football and basketball in the event a spot becomes available at [sales@rock104fm.com](mailto:sales@rock104fm.com)

### 2023 Southern Miss Football Schedule

Date	Opponent	Site	Time
9/2	Alcorn State	Hattiesburg, Miss.	TBA
9/9	Florida State	Tallahassee, Fla.	TBA
9/16	Tulane	Hattiesburg, Miss.	TBA
9/23	Arkansas State*	Jonesboro, Ark.	TBA
9/30	Texas State*	Hattiesburg, Miss.	TBA
10/7	Old Dominion*	Hattiesburg, Miss.	TBA
10/17 (Tue.)	South Alabama*	Mobile, Ala.	TBA
10/28	Appalachian State*	Boone, N.C.	TBA
11/4	ULM*	Hattiesburg, Miss.	TBA
11/9 (Thu.)	Louisiana*	Lafayette, La.	TBA
11/18	Mississippi State	Starkville, Miss.	TBA
11/25	Troy*	Hattiesburg, Miss.	TBA

\* Sun Belt Conference game



Congrats to Angie Rhyne of Waynesboro, Rock 104's Valentine's winner. She won the grand prize, a dozen roses from **Sweet Blossoms**, \$100 Gift Card to **Chesterfield's** for dinner, Kendra Scott Jewelry from **FIG Boutique** (\$200 value) and a box of Ferrero Chocolates. Thanks to **JMH Graphics** for the cool Rock 104 caps for our qualifiers. L-R: Jon Lamar, Angie Rhyne, David Rhyne and Tom Colt.



Murphy Sam & Jodi on KZ94.3 weekdays from 5AM until 10am and The Pine Belt's Best Music Mix.



Congratulations to our B95 Valentine's Day Grand Prize Winner, Alicia McDaniel of Sumrall! She won a pair of diamond-cluster earrings valued at \$1200, a dozen red roses from **Taylorville Florist and Gifts**, a \$125 gift certificate to **The Loft** for dinner, and a box of Ferrero chocolates. Here is Alicia pictured with Joey T in the B95 studio picking up her prize pack.



The 9th Annual Hattiesburg Craft Beer Festival is Saturday March 4th at Town Square Park in downtown Hattiesburg. Visitors can sample over 100 beers from more than 30 breweries and some seriously skilled home brewers. Enjoy live music, food trucks, pretzel jewelry, games and a cigar lounge. To buy tickets and for more information go to [hattiesburgcraftbeerfest.com](http://hattiesburgcraftbeerfest.com). You must be 21 with legal id to enter. **ROCK 104's Jon Lamar** will be your emcee for the evening.



Laurel Leap Day! Laurel's only 3-on-3 Basketball Tournament will be held Saturday, March 4th from 10am until 5pm. Courts will be set up in the parking lot along Front Street with plenty of room in the bleachers for spectators. New this year will be a Community Category with a traveling trophy plus the Competitive Category with cash prizes. Food vendors, beverages, and a DJ will also be around to transform Front Street in downtown Laurel into a sports arena for all to enjoy!



The Best Motown, Soul, Funk, and Disco!

Blakeney Communications, Inc.





- **WBBN**  
50 dBu Population = 490,835
- **WXRR**  
50 dBu Population = 485,091
- **WKZW**  
50 dBu Population = 344,192
- **WBBL**  
50 dBu Population = 186,902
- **WKZW HD2/W249A0**  
60 dBu

