



**Merry on the Midway** is coming to the South Mississippi Fairgrounds. Enjoy Twelve Nights of Christmas Lights and holiday activities suitable for the entire family. Merry on the Midway features spectacular light displays and live holiday entertainment at the Holly Music Hall & Theater plus a Santa Village. **Merry on the Midway** runs Dec. 6-8<sup>th</sup>, 12<sup>th</sup> – 15<sup>th</sup>, and 18-22<sup>nd</sup>. Go to [merryonthemidway.com](http://merryonthemidway.com) to buy tickets. Listen to B95 and Rock 104 to win tickets.



## THE CHRISTMAS PAGE

Check out THE CHRISTMAS PAGE brought to you by **Merry on the Midway** at the Laurel Fairgrounds. The Christmas page features a list of the area parades, festivals, lighting displays, choral performances and other holiday events. Just click the link on [b95country.com](http://b95country.com), [rock104fm.com](http://rock104fm.com), [977thegroove.com](http://977thegroove.com), [thepinebelt.com](http://thepinebelt.com), [alive.fm](http://alive.fm), or [kz943.com](http://kz943.com).

## CHRISTMAS PARADE SCHEDULE

Tuesday, Dec 3 - Taylorsville, 6pm  
 Tuesday, Dec 3 - Mendenhall, 6pm  
 Thursday, Dec 5 - Hattiesburg, 6 pm  
 Thursday, Dec 5 - Collins, 6pm  
 Friday, Dec 6 - Richton, 4:30pm  
 Friday, Dec 6 - Mt. Olive, 5:30pm  
 Saturday, Dec. 7 - Laurel, 10 am  
 Sat. Dec 7 Collins Jeep Parade, 11am  
 Saturday Dec. 7 – Ellisville, 1pm  
 Saturday, Dec 7 - Sumrall, 2pm  
 Saturday, Dec 7 - Petal, 4 pm  
 Saturday, Dec 7 - Sandersville, 5pm  
 Saturday, Dec 7 - Wiggins, 5pm  
 Thursday, Dec 12 - Bay Springs, 6pm  
 Saturday, Dec 14 – Overt, 11am  
 Saturday, Dec 14 – Bassfield, 2pm  
 Saturday, Dec 16 – Waynesboro, 6pm



Congratulations to **Bok Homa Casino** on their 14<sup>th</sup> Anniversary. Rock 104 will be broadcasting live from Bok Homa on Thursday, December 19<sup>th</sup> from 4-6pm.



It's time to celebrate the New Year with fireworks from **Loco Joe's**. B95 will be broadcasting live from **Loco Joe's Fireworks** on Hwy. 98 in Hattiesburg on Tuesday, Dec. 31st from 1-3pm and Rock 104 will be there from 3-5pm.



KZ94.3 is the **Pine Belt's Christmas Radio Station** playing all your favorites from the past and new songs sure to become your favorites. At midnight Christmas night, we will switch back to our regular music "The Pine Belt's Best Music Mix"



Join B95 for **"An American Country Christmas"** with Kix Brooks from noon on Christmas Eve until Christmas afternoon. Kix will have a host of Country Stars telling stories and sharing holiday memories plus hours of great Country Christmas songs.

The **Laurel Kiwanis Club** will hold their 70<sup>th</sup> annual **Pancake Day** fundraiser



Saturday, December 7<sup>th</sup> from 7:00am until Noon featuring all-you-can-eat pancakes with butter and syrup, sausage, coffee, chocolate and white milk, and Coca Cola products. Dine at two locations, the YWCO or First Baptist Church. Tickets are \$12 at the door. Children age 5 and under can eat free.

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

**Facebook:** @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

**Twitter:** @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

**Instagram:** [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



## SOUTHERN MISS 2024-2025 BASKETBALL SCHEDULE on ROCK 104

Thu	Dec 5	Alabama State	2:30p
Tue	Dec 10	@Tulane	7:30p
Sat	Dec 14	Ole Miss @ MS Coast Col	3pm
Tue	Dec 17	Lamar	7pm
Sat	Dec 21	Marshall	2pm
Mon	Dec 30	William Carey	7pm

**Airtime is 30 minutes before tipoff.**

Thanks to our Rock 104 Southern Miss Basketball radio sponsors: **Southern Eye Center, Bok Homa Casino, Woolwine Ford Lincoln Chrysler Jeep Dodge Ram, Kirk Sullivan Motors & Accessories, Priority One Bank, Toyota of Hattiesburg, Petro Nissan, Genesis of Hattiesburg, Legacy GMC Collins, Legacy GMC Laurel, Paul's Discount Glass, Miskelly Furniture, Greer's, Timberline Homes, Courtesy Ford, NAPA Auto Parts Magee, Mendenhall, Prentiss & Monticello and Integrity Mobile Homes.**

**GOLDEN EAGLE HOTLINE**  
moves to **MONDAYS** at 7PM  
during Basketball Season  
Beginning Dec. 9<sup>th</sup>



Thanks to Kammie Carpenter with the **Petal Chamber of Commerce** for joining Grey Manning on B95 Breakfast Club to talk about Shop Petal First.



Joey T and the B95 Rolling Radio Show kicked off "Shop Petal First" on Thursday, Nov. 21<sup>st</sup> with remotes from **Crunch Fitness, Eye Care Associated, Pine Belt Dermatology and Merle Norman.**

During the Saturday, Nov. 23<sup>rd</sup> football game at Southern Miss, Rock 104 was honored for 25 years as the flagship radio station for Southern Miss football and basketball. Rock 104 became the flagship with the 1999 football season.

Athletic Director Jeremy McClain presented an autographed football to Debbie, Larry and Brandon Blakeney during the second quarter.

Blakeney Communications is also the flagship for Southern Miss baseball.



L-R: Brandon Blakeney, Debbie Blakeney, Larry Blakeney & Seymour.

Congratulations to our B95 Scotty McCreery Grand Prize winner, Roxanne Hennis of Hattiesburg. Roxanne won tickets to see Scotty McCreery at **Pearl River Resort** in the Silver Star Convention Center on Saturday, November 16<sup>th</sup> along with hotel accommodations at the **Silver Star or Golden Moon** and dinner for two at **Philip M's Restaurant.**

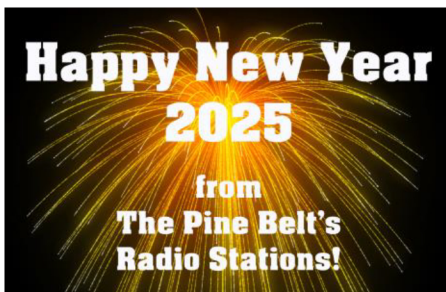


Congrats to our B95 and Rock104 listeners who won ringside seats for the **Toughman Contest** at the Magnolia Center in

Laurel on November 15<sup>th</sup> and 16<sup>th</sup>. The winners were Mathew Tucker of Laurel, Chris Prince of Ellisville, Erin Jordan of Sandersville, Jennifer Pearson of Laurel, Darren Brinkley of Hattiesburg, and James Townes of Petal.



Rock 104's "Brandon in the Afternoon" hosted our winners who were upgraded to the Rock 104 ringside table at **The Original Toughman Contest - Mississippi** at the Magnolia Center in Laurel on Nov. 15<sup>th</sup>.



Blakeney Communications, Inc.





<span style="color: green;">■</span> WBBN 50 dBu Population = 490,835	<span style="color: red;">■</span> WXRR 50 dBu Population = 485,091	<span style="color: purple;">■</span> WKZW 50 dBu Population = 344,192
<span style="color: blue;">■</span> WBBL 50 dBu Population = 186,902	<span style="color: orange;">■</span> WKZW HD2/W249A0 60 dBu	

