



Thank you Melissa!



January 16th, 2020 marked 25 years that Melissa Johnson has been with Blakeney Communications. We invited our entire staff and some former employees to join us for lunch to celebrate! Thanks Melissa, we look forward to the next 25 years!

100 YEARS of Radio!

In 1920, radios first became available for the ordinary consumer. For the first time ever, a person could walk into a store and buy a radio receiver. Just a few years later, history was made when the first remote radio broadcast originated from a department store. One hundred years later, we are still broadcasting live on location to advertise products and services for our local customers.

Edison Research and GeoBroadcast Solutions shows that 77 percent of radio listeners surveyed agree that they would pay more attention to ads on the radio if they were for businesses or products in their local area. It makes marketing sense — and all constituents agree — that local messaging resonates with consumers and drives behavior.



SWEETHEARTS OF THE RODEO

Become one of our "B95 Sweethearts of the Rodeo" by emailing a suitable-for-framing photo of you & your significant other to B95 at b95@b95country.com. You'll qualify to win one of 14 "B95 Valentine Gift Packs", which includes: 2 tickets to the Southern Miss Coca-Cola Classic Rodeo on Friday, February 14th; 2 B95 Rodeo t-shirts; AND your submitted photo set within a special Valentine frame! Just be sure to email your pic by Friday, February 7th; then, be listening to The Breakfast Club just after 8am on Monday, February 10th, for the big reveal of our 14 winners on Pine Belt Country...B95!



Register before the Southern Miss Coca-Cola rodeo Friday, February 14th between 5 and 7pm with B95 to win a beautiful diamond horseshoe necklace. The drawing will be Monday morning, Feb 17th with the B95 Breakfast Club. Rodeo tickets will be \$15 at the door.



ROCK 104 wants to KISS your Valentine! Well, not really. We'll let you handle that, but you can win tickets to see KISS live in concert at the Mississippi Coast Coliseum on Sunday, March 15th. Listen for your cue to call, be the 14th caller to qualify and win a Rock 104 T-shirt.



Everyone who wins a prize from any of our stations will also get a Bic Flex 5 shaver to try. Keep listening to B95 for your chance to win a \$50 gift card to Wal-Mart from Bic Flex Shavers.



Laurel Main Street presents Magnolia State Bank's Chili Cook-Off Saturday, February 8th in downtown Laurel. Chili will be available for purchase from 12-to-3pm. Enjoy live music, cold beverages or buy the \$25 "Bottomless Keepsake Pottery Bowl" hand-crafted by Carl Buchanan. The B95 Breakfast Club's Andy Webb will be a celebrity judge.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

Facebook: @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977thegroove

Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"



SOUTHERN MISS BASEBALL

on 96.5, 97.7 or 104.5HD2

Pregame show begins 15 minutes before game.

Fri	Feb 14	Murray St	3:45/4pm
Sat	Feb 15	Murray St	1:45/2pm
Sun	Feb 16	Murray St	12:45/1pm
Tue	Feb 18	New Orleans	5:45/6pm
Fri	Feb 21	Central Ark	5:45/6pm
Sat	Feb 22	Central Ark	1:45/2pm
Sun	Feb 23	Central Ark	12:45/1pm
Tue	Feb 25	@ Ole Miss	3:45/4pm
Fri	Feb 28	@Valparaiso	1:45/2pm
Sat	Feb 29	@Valparaiso	12:45/1pm
Sat	Feb 29	@McNeese St	3:45/4pm



This Valentine's Day, KZ 94.3 wants to know, as a couple, which was "your song?" Which song makes you remember that moment you and your Valentine first fell in love?

Email the song title and artist of "your song" to kz943@kz943.com. KZ's Dylan Hanks will play our favorite entries during the noon hour on Valentine's Day, and draw a name from all the entries to win a gorgeous diamond necklace from KZ 94.3!



CAERUS MARDI GRAS PARADE

The good times will roll at the 9th annual Caerus Mardi Gras Parade, Saturday February 15th at 11am in Hattiesburg! Thousands of your friends & neighbors get to experience the magic of Mardi Gras, right here in The Hub City! The Honey Island Clydesdales & the Dixie Darlings of Southern Miss will lead the parade as it heads west down Hardy Street to 38th Avenue, before ending at Morningside Drive. Don't miss it.



The annual Fraternal Order of Police Mardi Gras Parade will roll through historic downtown Laurel on Saturday, Feb. 15th at 6pm. It's always a fun time.



The Pine Belt's coolest radio station celebrates its second anniversary on February 15th. 97.7 The Groove is playing the best Soul, R & B, Funk, Disco and Motown.

THE ORIGINAL HARLEM GLOBETROTTERS

The Original Harlem Globetrotters are coming to Mississippi. Listen to B95, Rock 104, KZ943 and 97.7 The Groove for your chance to win tickets to see the Globetrotters at Reed Green Coliseum or at the Mississippi Coast Coliseum in Biloxi. The dates are March 10 in Hattiesburg and March 11 in Biloxi.



The 8th Annual Buck Fever Contest is coming to a close. February 17th is the last day deer will be received to be entered at **Turner Bros. Taxidermy**. Winners will be notified by Feb. 19th. Each category's top 5 places win 1-of-a-kind prize packs, while each 1st place winner scores a free deer mount & a new 4-wheeler from **Pro Flow Motorsports** or **Petal Outdoor** (plus a trailer from **Endom Trailer** for the Adult winner). Get the complete rules & details online at b95countrydot.com!



Take your Southern Gospel music with you wherever you go. Alive FM plays the top Southern Gospel songs and the best gospel songs from years past. On Monday nights from 7-9pm, enjoy Bluegrass Gospel. Visit Alive.FM for area concert listings, calendar events and more.



The Rock 104 Morning Crew is "local and live" Monday thru Friday from 6-10am.



SOUTHERN MISS MEN'S BASKETBALL

ON THE FLAGSHIP RADIO STATION, ROCK 104

Pregame show begins 30 minutes before tip-off.

Sat	Feb 1	Charlotte	1:30/2pm
Thu	Feb 6	Marshall	5:30/6pm
Sat	Feb 8	WKU	6:26:30pm
Thu	Feb 13	Florida Atlantic	6:30/7pm
Sat	Feb 15	FIU	1:30/2pm
Sat	Feb 22	Bonus	TBA
Thu	Feb 27	Bonus	TBA
Sun	Mar 1	Bonus	TBA
Wed	Mar 4	Bonus	TBA
Sat	Mar 7	Bonus	TBA
Wed	Mar 11	CUSA Tournament	TBA



Golden Eagle Hotline is on Monday nights at 7pm on Rock 104. Southern Miss Men's Coach Jay Ladner and Southern Miss Lady Eagle Coach Joye Lee McNelis discuss the current basketball season. Golden Eagle Hotline will air thru March 2nd.



The Lacy Kelly VFW Post 3036 in Hattiesburg will hold a Chili Cook-Off on February 22nd from 10am until 3pm. There is no entry fee. For rules and regulations call 601-582-9314. Tune in the Rock 104 Morning Crew on Tuesday, Feb. 11th to hear all the details.

Blakeney Communications, Inc.

