



KZ has a new morning show!



KZ94.3 welcomes **Murphy Sam & Jodi** beginning January 1st. Every morning is an unexpected blend of the day's pop culture, real life and laughter. Murphy Sam & Jodi, Monday thru Friday from 5am until 10am.



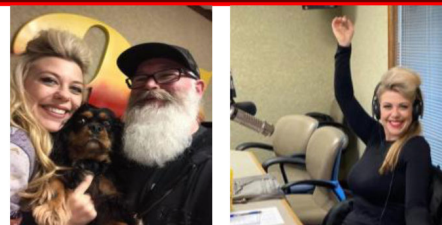
Grey Manning and The B95 Rollin' Radio Show was at **Keith's Superstore's Filling Station & Country Store** in Collins, MS on December 21st. Customers had the chance to win a four-wheeler from Stokes Distributing, Miller Light and Coors Light, over 40 giant teddy bears and Coca-Cola prize packs.



Rock 104 was excited to join **Bok Homa Casino** to celebrate their 10th Anniversary on December 21st. Rock 104's Jon Lamar poses with the Bok Homa employees who have worked there all ten years. Cake, gift bags and t-shirts were given to the first visitors to arrive and there was an impressive line of people waiting for the casino to open at 3pm. Thanks for allowing Rock 104 to join in the party and congratulations to Bok Homa on ten successful years.



Look who is on the cover of **People Magazine** in January, it's our own **HGTV Home Town** stars, Ben and Erin Napier from Laurel, MS.



Hattiesburg's own singer songwriter, **Cadie Calhoun** (and her dog Bently) joined **Grey Manning** on the B95 Breakfast Club to promote her Christmas concert to benefit **Hub City Service Dogs**. Cadie came back for the shaving of Grey's beard (live on the air and Facebook live)



HGTV's Home Town Season 5 – Jan 3rd!



WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

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YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"



SOUTHERN MISS MEN'S BASKETBALL ON ROCK 104

Fri	Jan 1	UTEP	7p
Sat	Jan 2	UTEP	4p
Fri	Jan 8	@UAB	6p
Sat	Jan 9	@UAB	3:30p
Fri	Jan 15	Middle TN	6:30p
Sat	Jan 16	Middle TN	5:30p
Fri	Jan 22	@UTSA	5:30p
Sat	Jan 23	@UTSA	2:30p
Thu	Jan 28	La Tech	5:30p
Sat	Jan 30	@ La Tech	1:30p

The Southern Miss Basketball Pregame show begins 30 minutes before tip-off. Listen for your chance to win tickets to the limited access to games at Reed Green Coliseum.



SOUTHERN MISS BASEBALL



Now is the time to sign up to be a Southern Miss baseball radio sponsor! Southern Miss Baseball games will be broadcast on 96.5 and 97.7FM. For folks with HD Digital Radio, 104.5 HD2 will also be an option, giving you 3 places on your radio dial to hear the Southern Miss baseball games. The 2021 season starts in mid-February. For more information call your Account Executive or email sales@pinebeltradio.com. You may also reach our business office at 601-544-0095. Only TEN radio sponsorships are available.

GOLDEN EAGLE HOTLINE



Golden Eagle Hotline returns on Monday, January 4th at 7pm on Rock 104. Coach Jay Ladner and Coach Joye Lee McNelis answer your questions about Southern Miss Men's and Women's Basketball.

The Pine Belt's Radio Stations!



Unfortunately, the Southern Miss Coca Cola Rodeo has been cancelled for 2021 due to Covid 19. We hope to see you in 2022 for the "Greatest Show on Dirt."



Get your Birthdays in to B95 by calling or texting to 601-545-9595. Every Monday thru Friday, we draw for a beautiful birthday bouquet from Taylorsville Florist and Gift at 2pm.

WEATHER FORECASTS



Get the latest weather with current temperatures 24 hours a day on B95 and KZ94.3 with Jennifer Wojcicki and on 97.7 The Groove and Alive FM with Paul Trambley. B95 welcomes **Mississippi Power** as the exclusive weather sponsor for 2021.



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Photos from the Sertoma of Laurel Christmas Parade on Dec. 5 through downtown Laurel. It was cold but all in all a very successful parade.



Congratulations to Richard Williams of Beaumont who donated blood at the Rock 104 Christmas Blood Drive and won the \$2200 Diamond necklace. Shown here - Rock 104's Jon Lamar presenting Mr. Williams with the necklace.



Alive 96.5 features Dr. Joel Wallach's program, "Dead Doctors Don't Lie" every Monday thru Friday at 2pm with an encore at 11pm. Dr. Wallach talks about health and it's very interesting. Tune in.

On Monday nights from 7-9pm, don't miss Gospel Grass with David McPhail. All your favorite bluegrass gospel.

On Sunday mornings at 8am, enjoy The Gospel Greats program.

96.5 Alive FM is also the flagship radio station for Southern Miss Baseball which should begin in mid-February.



Blakeney Communications, Inc.

