



Are you ready for the “greatest show on dirt?” The **Southern Miss Coca-Cola Classic Rodeo** returns January 24 and 25 at the Forrest County Multi-Purpose Center featuring Jerry Thorton with Hurricane Katrina rescue and trick horse extraordinaire Mr. Bojangles.

Advance tickets are available for \$15 at **Boot Country** and **Hub City West**. Beginning January 24, all tickets are \$20 and sold at the Forrest County Multi-Purpose Center.

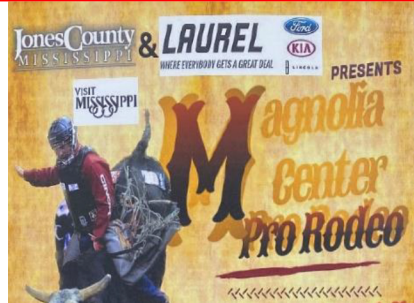
Listen for your chance to win tickets to the rodeo or a special edition rodeo t-shirt.

The rodeo is sponsored by **Southern Beverage, Xfinity, B-95, Pine Belt Motors, Visit Hattiesburg, Keith's Super Stores, Hattiesburg Clinic, Forrest General Hospital, Bourne Brothers Printing, The Hattiesburg American, KONE, Verb Architecture, Southern Ag Credit, Neel-Schaffer and Southern Miss Campus Recreation.**



Congratulations to Account Executive Chasity Warren who won our Pine Belt Radio Christmas Sales Contest and she also won the 4th Quarter Hit List Contest.

Chasity chose a pair of diamond earrings from five different jewelry items and she received a cash bonus.



The **Magnolia Center Rodeo**, sponsored by **Laurel Ford Lincoln Kia** and the **Jones County Board of Supervisors** will be Saturday, January 4th at the Magnolia Center located on the Laurel Fairgrounds. Professional cowboys and cowgirls will be competing in roping, steer wrestling, bronc riding, barrel racing and bull riding. The rodeo is one night only, gates open at 5:30pm and the show starts at 7:00pm. Tickets are available on-line at **ticketleads.com** or at the gate. Advanced tickets can Also be purchased at the Magnolia Center Box Office. The event is sponsored by **Southern Beverage, Ag Up, South Central Regional Medical Center and Coca Cola Bottling Co.** This is a JC Kitaif rodeo production and partially funded by a **Visit Mississippi** grant. Take Exit 93 off Interstate 59 and follow the signs.



The Blakeney Communications Christmas Party at **The Loft**. Thanks to our staff for another great year!

Congratulations to Melissa Johnson on her 30th Anniversary as an account executive with Blakeney Communications. We appreciate her many years of hard work and friendship and look forward to 30 more.



B95's Breakfast Club host, Grey Manning and Buzzy ready to roll in the Sertoma of Laurel Christmas Parade 2024.

Rock 104's Tom Colt and Jon Lamar in the Sertoma of Laurel Christmas Parade 2024.



Listen LIVE at ALIVE.FM



Catch **Murphy, Sam and Jodi** weekdays from 5a-10a on **KZ94.3** and **94.3HD1**.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

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Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

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YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN “Play B ninety five” WXRR “Play Rock one o four” WKZW “Play KZ ninety four three” WBBL “Play Alive FM” WKZW HD2 “Play Ninety seven seven the groove”

SOUTHERN MISS 2024-2025 BASKETBALL SCHEDULE on ROCK 104

Thu	Jan 2	@James Madison	5:30p
Sat	Jan 4	@ Old Dominion	2:30p
Mon	Jan 6	HOTLINE	7p
Thu	Jan 9	ULM	6:30p
Sat	Jan 11	Texas State	1:30p
Mon	Jan 13	HOTLINE	7p
Wed	Jan 15	@ So Alabama	6:30p
Sat	Jan 18	@ Texas State	4pm
Mon	Jan 20	HOTLINE	7pm
Thu	Jan 23	@ Troy	5:30p
Sat	Jan 25	@ Louisiana	6:30p
Mon	Jan 27	HOTLINE	7pm
Wed	Jan 29	Arkansas St.	6:30p

Airtime is 30 minutes before tipoff.

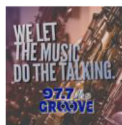


Rock 104 welcomes new Southern Miss Head Football Coach, Charles Huff to Hattiesburg. Pictured L-R: Southern Miss Athletic Director Jeremy McClain, Coach Huff and Southern Miss President Dr. Joe Paul.



Congratulations to Rock 104 listener Renee Roberts of Hattiesburg. She won a four-pack of tickets to see Fuel, Hinder, and Tonic at **Pearl River Resort** on December 29th, hotel rooms at the **Golden Moon or Silver Star**, and dinner for four at **The Buffet**.

Ready for some Motown, Funk, Soul and Disco? Check out 97.7 The Groove on 97.7FM or 94.3HD2.



B95 invites you to dust off your cowboy boots and get your sequins ready to dance, enjoy great food, and have a boot-scootin' great time at **Boots & Bling**, a fun-filled fundraiser to support Dolly Parton's Imagination Library. Dolly's Boots and Bling Bash is Saturday, January 18th from 7-10pm at **Wilson Commissary** in Downtown Laurel. Tickets are \$32 and available at [Eventbrite.com](https://www.eventbrite.com) or at the door until they sell out. Proceeds from your support go towards Nurture Our Future's programming, including the cost of books for each child enrolled in Dolly Parton's Imagination Library.



Congratulations to our Rock 104 listeners who won tickets to see Staind and Breaking Benjamin at the **Brandon Amphitheater** on April 26: Mike Waller, BJ Fokakis, Aundria Carter, Jason Mills, Cody Mann, Dalton Revette, and Mark Kimmons.



Congratulations to our B95 listeners who won tickets to see Little Big Town and Sugarland at the **Mississippi Coast Coliseum** on December 11th: Brittany Pettit, Linda Roe, Missy Bounds, Catie Copeland, Sue Rogers, Randy Middleton, Becky Bridges, Elizabeth McAllister, Randy Middleton, Jessica Herndon, Katie Soto, Lacey McLaurin, Melissa Dunaway, Melissa Rounsaville, Danny Beets, Erika Barron, and Tammy Speed.



Thanks to everyone who came out to **Bok Homa Casino** with Rock 104 on Dec. 19th to celebrate their 14th Anniversary. Pictured L-R: Ryan Griffin, Director of Advertising and Graphics for Pearl River Resorts, Jon Lamar from Rock 104 and Chief Cyrus Ben, Tribal Chief of the Mississippi Band of Choctaw Indians.



Special thanks to "Merry on the Midway" for providing such a wonderful holiday event at the Laurel Fairgrounds and for

sponsoring the CHRISTMAS PAGE on B95, Rock 104, KZ 94.3, Alive FM, 97.7 The Groove and thepinebelt.com.

REQUESTS?? WHY YES!!!



Rock 104 takes requests every weekday from noon until 1pm with the **Rock n' Roll Grill** hosted by Jon Lamar. You can also request a song all day on Sunday with **RockTrax** hosted by Doug Morris from 10am until 6pm. Call or text 601-545-7625.

Blakeney Communications, Inc.

