











Blakeney Communications/ Pine Belt Radio is honored to be the winner of the prestigious Cary & Betty Simpson 2024 Community Service Award presented by the International annually Broadcasters Idea Bank.

Radio stations B95, Rock 104, KZ94-3, 96-5 Alive FM and 97.7 The Groove aired a series of radio spots and commentary in support of the local 16th Avenue Committee efforts to prevent center lane barriers on 16th Avenue in Laurel which were strongly opposed by many local businesses and area residents.

As a result of this radio campaign in 2022 and continuing into 2023, The Department Mississippi Transportation (MDOT) decided to put the brakes on this project and take a fresh look at the effect that center lane barriers might have on local citizens and businesses.

Blakeney Communications President and CEO Larry Blakeney said, "We are very proud of this prestigious award which is considered a high honor in the broadcast industry."



Rock 104 welcomes Power as sponsor of the Rock104 Weather Center and also our new Rock 104 meteorologist Mandy Thalhuber.







46th The annual Mississippi Watermelon Festival will be Friday and Saturday, July 19th and 20th in Mize. This year's entertainer is Josh Gracin on Saturday night. The Watermelon Festival has fun for the whole family including the "biggest" watermelon contest, a car show, a 5-K Run/Walk, a kid's area. seed-spitting watermelon eating contests plus the best food and watermelon around. All proceeds benefit the Mize Volunteer Department. For more information and ticket prices visit mswatermelonfestival.com.





Congratulations to the Rock 104 Father's Day Grand Prize winner. Bobby Moore of Hattiesburg. Grand Prize included a round of golf at the award-winning Dancing Rabbit Golf Course. overnight hotel accommodations at the Silver Star or Golden Moon hotel, and dinner at Mama and 'Em Restaurant at Pearl River Resorts in Philadelphia, MS and a box of meat from Covote Pointe

Meat Company including a brisket. 10 lbs. of Ground beef and 2 New York Strip steaks.





JULY 3, 2024 \* 6PM to 10PM HATTIESBURG'S CHAIN PARK



Join B95's Grey Manning and Rock 104's Tom Colt. Wednesday. July 3rd for the annual Star-Spangled Celebration on the River. B95 will be at Petal River Park. The entertainment will be The Pine Belt Rattlers and Juke Box Heros. Rock 104 will be on the Hattiesburg side of the river at Chain Park with Stephen Wade Scott and Low Spirits performing. The fun begins at 6pm with fireworks at 9pm.



Congrats to our B95 Father's Day Grand Prize winner, Sam Arender (right) Raleigh.

The Grand Prize included a PK Grill and Smoker, charcoal, a Gift bucket filled with Weber Grill utensils, cap, t-shirt and a selection of Loud Mouth seasonings and sauce valued at \$700 from Midtown Ace Hardware in Hattiesburg, as well as a box of meat from Covote Point Meat including a brisket, 10 lbs. of Ground beef and 2 New York Strip steaks. Sam brought his dad. Danny Arender with him to pick up his prize.

WKZW HD2 (97.7) WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5)

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> Twitter: @B95Country @Rock104FM @KZ943 @alivefm @977theGroove Instagram: b95country rock104fm kz943 alive96.5 97.7TheGroove

> > YouTube: pbreagle Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"











SOUND BETTER

## **WINNERS!!**



Congratulations to our B95 listeners headed to see **Dwight Yoakam** at the **Brandon Amphitheater** on October 19<sup>th</sup>: Billie Jean Cox, Ragan Blakely, Misty Temple, Sarah Pruitt, Brenda Rutland, Michelle Ishee, and Jason Pittman.



Rock 104 invites you to NIKO PALOOZA, a live music event that will be held at Brewskys in Hattiesburg on Sunday, July 14th from 1 p.m. to 9 p.m. Many local bands will perform. Door prizes will be given away throughout the event plus you can bid on Silent Auction items donated by local businesses. Food plates and beverages will be available for purchase. There is a \$10 minimum donation at the door. 100% of proceeds go to Niko's Music Mission, a non-profit organization formed to honor the memory of Hattiesburg drummer, Nicholas "Niko" Kyle Everette and to support and sustain the Hattiesburg music community. For a great day of local live music, don't miss Niko Palooza, Sunday, July 14th, 1-9pm at Brewskys in Hattiesburg.

Congratulations to our B95 winners who

scored tickets in June to see Jamey Johnson



at the **Brandon Amphitheater** on June 27th! The winners were Kimberly Phillips, Karla Sellers, Tiffany Rigney, Summer Foster, Jennifer Pearson, Jane Swanson, Ramona Reyes, Alyssa Brewer, Chasity Waller, Kim Knight, Lashonda Bynum, Donna Allday, Shae Williams, Stacy Myers, and Billy Ponder.



Congrats to B95 listeners who won tickets in June for **Parker McCollum** at

the **Brandon Amphitheater** on July 18: Cherry Pitts, Lynn Beech, Alison McGowen, Jana Carol Dale, and Lacey Carey! Be sure to listen in July for your chance to win a pair!



HAPPY BIRTHDAY to our staff with July birthdays: Brandi Taylor, Cadie Calhoun, Lori McJohnson,

Jean Holifield and Jon Lamar.



Congratulations to our Rock 104 listeners who won tickets to see **Bert Kreischer** at the **Brandon Amphitheater** on June 29<sup>th</sup>. The winners were: Tyler Kinstle, Dave Gray, John Clark, Mike Waller, Forrest Rollins, Jay Van Orsdol, Cody Mann, Bryan Mackrell, Danny Garcia, Mike Goldman, Stephanie Pridgen, Justin Gaskill, and Chance Ritchie.

Congratulations to our B95 winners

headed to see

Brantley Gilbert

at The Sound

Amphitheater in

Gautier on



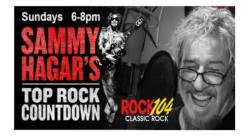
October 12<sup>th</sup>. The winners included Ginger Gatwood, Audria Bond, Joshua Knotts, Kassidy Bass, Rachel Mullen, Brittney Jerkins, Deanna Taylor and Heather Boleware.



B95's Grey Manning and Rock 104's Jon Lamar will be live on location at **Loco Joe's Fireworks** on Hwy. 98 West of Hattiesburg at Lake Serene on the 4<sup>th</sup> of July. Stop by for all your favorite fireworks at the best price.



Join B95's Grey Manning at **Furniture Direct** in Hattiesburg on July 4<sup>th</sup> from 10am – 2pm for great holiday savings on beautiful new furniture.















CONTEST LINE 601-518-7697



