



Blakeney Communications/ Pine Belt Radio is honored to be the winner of the prestigious Cary & Betty Simpson 2024 Community Service Award presented annually by the **International Broadcasters Idea Bank**.

Radio stations **B95, Rock 104, KZ94-3, 96-5 Alive FM and 97.7 The Groove** aired a series of radio spots and commentary in support of the local 16th Avenue Committee efforts to prevent center lane barriers on 16th Avenue in Laurel which were strongly opposed by many local businesses and area residents.

As a result of this radio campaign in 2022 and continuing into 2023, The Mississippi Department of Transportation (MDOT) decided to put the brakes on this project and take a fresh look at the effect that center lane barriers might have on local citizens and businesses.

Blakeney Communications President and CEO Larry Blakeney said, "We are very proud of this prestigious award which is considered a high honor in the broadcast industry."



Rock 104 welcomes **Mississippi Power** as sponsor of the Rock104 Weather Center and also our new Rock 104 meteorologist Mandy Thalhuber.



The 46th annual **Mississippi Watermelon Festival** will be Friday and Saturday, July 19<sup>th</sup> and 20<sup>th</sup> in Mize. This year's entertainer is **Josh Gracin** on Saturday night. The Watermelon Festival has fun for the whole family including the "biggest" watermelon contest, a car show, a 5-K Run/Walk, a kid's area, seed-spitting and watermelon eating contests plus the best food and watermelon around. All proceeds benefit the **Mize Volunteer Fire Department**. For more information and ticket prices visit [mswatermelonfestival.com](http://mswatermelonfestival.com).



Congratulations to the Rock 104 Father's Day Grand Prize winner, Bobby Moore of Hattiesburg. The Grand Prize included a round of golf at the award-winning **Dancing Rabbit Golf Course**, overnight hotel accommodations at the **Silver Star or Golden Moon hotel**, and dinner at **Mama and 'Em Restaurant at Pearl River Resorts** in Philadelphia, MS and a box of meat from **Coyote Pointe Meat Company** including a brisket, 10 lbs. of Ground beef and 2 New York Strip steaks.



**JULY 3, 2024 ★ 6PM to 10PM**  
HATTIESBURG'S CHAIN PARK & PETAL RIVER PARK



Join B95's Grey Manning and Rock 104's Tom Colt, Wednesday, July 3<sup>rd</sup> for the annual **Star-Spangled Celebration on the River**. B95 will be at Petal River Park. The entertainment will be **The Pine Belt Rattlers and Juke Box Heros**. Rock 104 will be on the Hattiesburg side of the river at Chain Park with **Stephen Wade Scott and Low Spirits** performing. The fun begins at 6pm with fireworks at 9pm.



Congrats to our B95 Father's Day Grand Prize winner, Sam Arender (right) of Raleigh.

The Grand Prize included a PK Grill and Smoker, charcoal, a Gift bucket filled with Weber Grill utensils, cap, t-shirt and a selection of Loud Mouth seasonings and sauce valued at \$700 from **Midtown Ace Hardware in Hattiesburg**, as well as a box of meat from **Coyote Pointe Meat** including a brisket, 10 lbs. of Ground beef and 2 New York Strip steaks. Sam brought his dad, Danny Arender with him to pick up his prize.

**WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)**

P. O. Box 6408 Laurel, MS 39441 601-649-0095 fax 601-649-8199

P. O. Box 16596 Hattiesburg, MS 39404 601-544-0095 fax 601-545-8199

**Web sites:** [b95country.com](http://b95country.com) [rock104fm.com](http://rock104fm.com) [kz943.com](http://kz943.com) [alive.fm](http://alive.fm) [977thegroove.com](http://977thegroove.com) [thepinebelt.com](http://thepinebelt.com) [pinebeltradio.com](http://pinebeltradio.com)

**Facebook:** @B95 Pine Belt Country @WXRRFM @KZ943 @Alive 96.5 @97.7thegroove

**Twitter:** @B95Country @Rock104FM @KZ943 @alivefm @977theGroove

**Instagram:** [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/977TheGroove)

**YouTube:** [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

**Alexa Skills:** WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"

**So, why does Radio work?**  
 Because Radio drives brand conversations according to an Engagement Labs study commissioned by RAB (Radio Advertising Bureau.)



Heavy Radio Listeners have more brand conversations across all categories than heavy consumers of:

TV, Social Media, Magazines, Newspapers



RAB engagementlabs RAB RADIO ADVERTISING BUREAU

**ALL REQUESTS SUNDAYS**  
**CALL OR TEXT 601 545-ROCK**



**ROCK104 RockTrax**  
 with Doug Morris

WHERE SUMMER SUNDAYS  
 SOUND BETTER

**WINNERS!!**



Congratulations to our B95 listeners headed to see **Dwight Yoakam** at the **Brandon Amphitheater** on October 19<sup>th</sup>: Billie Jean Cox, Ragan Blakely, Misty Temple, Sarah Pruitt, Brenda Rutland, Michelle Ishee, and Jason Pittman.



**Rock 104** invites you to **NIKO PALOOZA**, a live music event that will be held at **Brewskys** in Hattiesburg on Sunday, July 14<sup>th</sup> from 1 p.m. to 9 p.m. Many local bands will perform. Door prizes will be given away throughout the event plus you can bid on Silent Auction items donated by local businesses. Food plates and beverages will be available for purchase. There is a \$10 minimum donation at the door. 100% of proceeds go to Niko's Music Mission, a non-profit organization formed to honor the memory of Hattiesburg drummer, Nicholas "Niko" Kyle Everette and to support and sustain the Hattiesburg music community. For a great day of local live music, don't miss Niko Palooza, Sunday, July 14<sup>th</sup>, 1-9pm at **Brewskys** in Hattiesburg.

Congratulations to our B95 winners who scored tickets in June to see **Jamey Johnson** at the **Brandon Amphitheater** on June 27<sup>th</sup>! The winners were Kimberly Phillips, Karla Sellers, Tiffany Rigney, Summer Foster, Jennifer Pearson, Jane Swanson, Ramona Reyes, Alyssa Brewer, Chasity Waller, Kim Knight, Lashonda Bynum, Donna Allday, Shae Williams, Stacy Myers, and Billy Ponder.



Congrats to B95 listeners who won tickets in June for **Parker McCollum** at the **Brandon Amphitheater** on July 18: Cherry Pitts, Lynn Beech, Alison McGowen, Jana Carol Dale, and Lacey Carey! Be sure to listen in July for your chance to win a pair!



**HAPPY BIRTHDAY** to our staff with July birthdays: Brandi Taylor, Cadie Calhoun, Lori McJohnson, Jean Holifield and Jon Lamar.



Congratulations to our Rock 104 listeners who won tickets to see **Bert Kreischer** at the **Brandon Amphitheater** on June 29<sup>th</sup>. The winners were: Tyler Kinstle, Dave Gray, John Clark, Mike Waller, Forrest Rollins, Jay Van Orsdol, Cody Mann, Bryan Mackrell, Danny Garcia, Mike Goldman, Stephanie Pridgen, Justin Gaskill, and Chance Ritchie.

Congratulations to our B95 winners headed to see **Brantley Gilbert** at The **Sound Amphitheater** in Gautier on October 12<sup>th</sup>. The winners included Ginger Gatwood, Audria Bond, Joshua Knotts, Kassidy Bass, Rachel Mullen, Brittney Jerkins, Deanna Taylor and Heather Boleware.



B95's Grey Manning and Rock 104's Jon Lamar will be live on location at **Loco Joe's Fireworks** on Hwy. 98 West of Hattiesburg at Lake Serene on the 4<sup>th</sup> of July. Stop by for all your favorite fireworks at the best price.



Join B95's Grey Manning at **Furniture Direct** in Hattiesburg on July 4<sup>th</sup> from 10am – 2pm for great holiday savings on beautiful new furniture.



Blakeney Communications, Inc.



- WBBN**  
 50 dBu Population = 490,835
- WXRR**  
 50 dBu Population = 485,091
- WKZW**  
 50 dBu Population = 344,192
- WBBL**  
 50 dBu Population = 186,902
- WKZW HD2/W249A0**  
 60 dBu

