



LAUREN ROGERS MUSEUM of ART

FRIDAY, JUNE 7

6:30 - 10:00 pm

FREE ADMISSION

LIVE MUSIC

FOOD TRUCKS

Food and beverages available for purchase.

Rock 104 invites you to join us on Friday, June 7 at the **Lauren Rogers Museum of Art (LRMA) Blues Bash**, featuring the soulful sounds of the **All-Star Blues Band** from Jackson, MS. Bring your lawn chairs and blankets and enjoy the sound of Mississippi's music from 6:30 to 10:00 p.m. on the LRMA front lawn.

This year's **Blues Bash** is free to attend. Soft drinks will be provided at no cost. Food and additional beverages may be purchased on site.



LRMA 2024 **Blues Bash** sponsors (pictured l to r): Greg Parrish, Coca-Cola Bottling Company United, Tom Colt and Debbie Blakeney, Rock 104, Heather Brown, Magnolia State Bank, Jan Walters, Laurel Oaks Dental Care, Thomas Rogers, Roy Rogers Body Shop, and Jim Walley, Walley Forestry Consultants. Not pictured Bok Homa Casino, Southern Beverage, Burson Entekin Orr Mitchell & Lacey, PA, Chris Albritton Construction, First South Farm Credit, Kim's No Bull, Jones County Chamber of Commerce and WDAM-TV.



Happy Father's Day

Southeast ACE

Father's Day this year is spelled A B C. Listen to B95 for your chance to qualify for our Father's Day Grand Prize. Be the correct caller and fill in the blank "My Dad is the World's Greatest at__(blank)_" You'll win a B95 T-shirt and your name will go into the drawing.



What are the ABC's of Father's Day. A for **Ace Hardware Store** located at Midtown in Hattiesburg. B is for B95 and C is for **Coyote Point Meat Company**. The Grand Prize includes a PK Grill and Smoker, charcoal, a Gift bucket filled with Weber Grill utensils, cap, t-shirt and a selection of Loud Mouth seasonings and sauce valued at \$700. Then we're throwing in a box of meat from **Coyote Point Meat** including a brisket, 10 lbs. of Ground beef and 2 New York Strip steaks. Dad will be all set for showing off his grillin' skills this summer. Happy Father's Day from **Ace Hardware, Hattiesburg, Coyote Pointe Meat Company** and B95.



Pine Belt Saturday Night, the most listened to radio show in the Pine Belt on Saturday nights. *Eastlan Ratings, Adults 12+, April 2024.*



He may not be Arnold Palmer, and he couldn't get out of the sand trap if his life depended on it, but we all know that Dad fancies himself a golfer. This Father's Day, Rock 104 is giving Dad a chance to up his game. Listen every morning to the Rock 104 Morning Crew Radio Show to learn the day's secret password. When you hear the cue to call, be the first one to call in, give the password, and you'll win a Rock104 metal car tag, and be entered to win our Father's Day grand prize; a round of golf at the award-winning **Dancing Rabbit Golf Course**, overnight hotel accommodations at the **Silver Star or Golden Moon hotel**, and dinner at **Mama and 'em Restaurant** at Pearl River Resorts in Philadelphia, MS. You'll also win a box of meat from **Coyote Pointe Meat Company** including a brisket, 10 lbs. of Ground beef and 2 New York Strip steaks. The Grand prize drawing will take place on Friday, June 14th during the Rock 104 Morning Crew. Good luck, and Happy Father's Day, from the station that rocks the Pine Belt, Rock 104.



Mad Jack's "The Last Dance" 45th Reunion will be Saturday, June 15th at the Dixie Golf Club in Laurel.. Admission is just \$20 for singles, \$30 for couples. All proceeds support the **Laurel Animal Rescue League**.

WBBN (95.9) WXRR (104.5) WKZW (94.3) WBBL (96.5) WKZW HD2 (97.7)

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Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

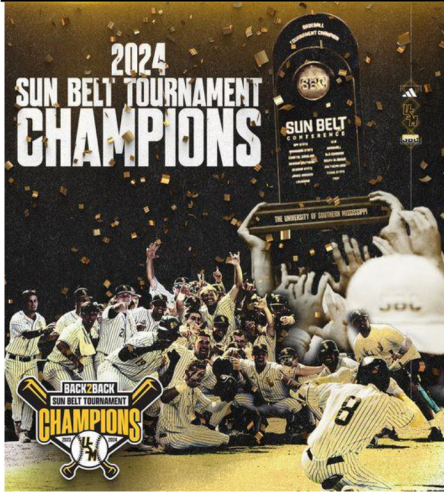
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YouTube: [pbreagle](https://www.youtube.com/pbreagle) [Pine Belt Radio](https://www.youtube.com/PineBeltRadio)

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WBBL "Play Alive FM" WKZW HD2 "Play Ninety seven seven the groove"



Congratulations to the Southern Miss Golden Eagle baseball team, the 2024 Sun Belt Tournament Champions! The Road to Omaha begins in Tennessee at the NCAA Knoxville Regional for the Golden Eagles. Your radio flagship stations 96.5FM, 97.7FM and 94.3HD2 will broadcast all the games in which Southern Miss plays.



Congratulations to Adam Courtney, winner of the Rock 104 Mother's Day prize. His wife Michelle picked up the Grand Prize from Tom Colt at Rock 104. She got a \$100 gift certificate to **Half Shell Oyster House** in Hattiesburg, a Mother's Day bouquet of roses from **Sweet Blossoms** in Petal and a beautiful one third carat diamond cluster necklace, valued at \$1399 from **Carter Jewelers in Jackson**, Mississippi's Oldest Jewelry Store.



Congratulations to Milo Brown who won the Mother's Day grand prize from B95. Milo picked up 4 tickets to the **SWA Championship Wrestling** event at South Jones High School in Ellisville. His mom, Rainey Brown got a beautiful Mother's Day Bouquet from **Taylorville Florist & Gifts**, a \$500 Gift Card to **Hattie's Corner** in Hattiesburg, and two tickets to see LONESTAR at the **Pearl River Resort** in Philadelphia, MS, plus hotel accommodations at the Silver Star or Golden Moon and dinner at **Philip M's**.



Southern Miss Lady Eagle Basketball Head Coach Joye Lee McNelis was the Grand Marshal in the Hattiesburg Parade of Champions on May 6th featuring area High School and College athletes.



The historic Saenger Theater was filled with enthusiastic fans for a Celebration of the Lives of Jimmy Buffett, Elvis, and Conway Twitty featuring **Ronnie McDowell** and **Coral Reefer Band** members on Monday, May 6th. Congrats to all our B95 ticket winners.

Join B95 and Rock 104 at **Mississippi Farmers Meats** in Hattiesburg for their grand opening, Friday, May 31st. **Mississippi Agricultural Commissioner, Andy Gipson** will be there for the ribbon-cutting ceremony Friday at 10am. **Mississippi Farmers Meats** features 100% locally grown all natural, dry aged, quality cuts of beef, lamb, and goat. Come try delicious samples of meat, ice cream and seasonings. Register for prizes from B95, Rock 104 and **Mississippi Farmers Meats** located 5268 Old Highway 11 in Hattiesburg.



Listen all day!

NOW, IT'S THE ALL COOL, ALL REQUEST

OHP
OPEN HOUSE PARTY



Thanks for making Saturday night **Open House Party** on KZ94.3 the second most listened to show in the Pine Belt. *Eastlan Ratings 12+ April 2024.*



Catch up with Grey Manning at **CSpire in Columbia** on Saturday, June 8th from noon until 2pm.



Thanks for making the Midday Show with Jon Lamar the most listened to radio show in the Pine Belt, Monday thru Friday, 10am – 3pm. Call or text in requests at 601-545-ROCK. *Eastlan Ratings, Adults 25-54 and 25-64, April 2024.*

Ratings, Adults 25-54 and 25-64, April 2024.



Get The Groove on 97.7FM or 94.3HD2 or listen online. Go to www.977thegroove.com to download the free app.

Blakeney Communications, Inc.



- WBBN**
 50 dBu Population = 490,835
- WXRR**
 50 dBu Population = 485,091
- WKZW**
 50 dBu Population = 344,192
- WBBL**
 50 dBu Population = 186,902
- WKZW HD2/W249A0**
 60 dBu

