



OKATOMA FESTIVAL



The Covington County Chamber of Commerce will hold the 32nd Okatoma Festival on Saturday, May 1st in downtown Collins, MS around the historic Courthouse. The festival begins at 8am with the 5Krun/walk and children's fun run directed by MS Race Timing and Mississippi Track Club. Live entertainment will be presented on two stages with B95's **Cadie Calhoun** performing at noon. The band **Jones and Pine** concludes the event with music from 5-7pm. Enjoy food vendors, arts & crafts, the parade at 10:30am (with Cadie as Grand Marshall and Grey and Buzzy in the Rollin' Radio Show), a quilt exhibit, health fair, children's park, art display, rubber duck race, car show and much more. Admission is free.



The Laurel Arts League announces its annual **Day in the Park 5K Run/walk**. The Race will be

held on May 1st beginning at 8:00am in Laurel's beautiful Mason park. You can register online at www.laurelartsleague.com.

Join B95 at Wal-Mart in Laurel, Friday, May 7th from 11-12 noon for "Stuff A Bucket Truck" with Dixie Electric. The food collected will benefit the Good Samaritan Center in Laurel.

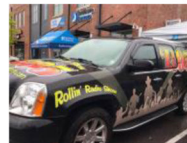
THE GOLDEN SPATULA



Rock 104's "Golden Spatula" has found its home for the next year — congratulations to Nacho, Gabo and the entire staff at **Los Primos Mexican Restaurant** in Laurel. Just like the basketball bracket, 64 restaurants competed until the ultimate winner was named. Also, a special thank you to **Charlie's Trophy Shop** for creating the Golden Spatula trophy.



Congratulations to **Southern Bancorp** on their grand opening in the District at Midtown in Hattiesburg. B95's Grey Manning and Buzzy were honored to be part of the festivities on April 14th.



Everyone has a special place in their heart for Mama and B95 wants to recognize your Mom with a great Mother's Day Prize Package. Mother's Day is Sunday, May 9th, so be the 9th caller at (601)545-9595 when you hear our "**B95 Mama Montage**" play in its entirety. The correct caller will win a summer white B95 T-Shirt and qualify for the final drawing on May 7th. The grand prize is a Diamond Pendant that spells out "MOM" valued at \$1495 plus a \$200 shopping spree at **Southern Lace Boutique** in Petal, a beautiful Mother's Day arrangement from **Sweet Blossom Florist** in Petal and a Mother's Day Brunch at **Crescent City Grill** in Hattiesburg. Happy Mother's Day to all you Moms....from Pine Belt Country B95!



MISPERCEPTION SOCIAL MEDIA IS MORE EFFECTIVE THAN RADIO.

Driving conversation and engagement among listeners is one of **radio's greatest strengths**, and the personalities on radio stations are the original social media influencers. As the original social media, **radio informs and entertains.**

WBBN (95.9) WXRR (104.5) WKZW (94.3) WXHB (96.5) WXRR HD2 (97.7)

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Web sites: b95country.com rock104fm.com kz943.com alive.fm 977thegroove.com thepinebelt.com pinebeltradio.com

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Instagram: [b95country](https://www.instagram.com/b95country) [rock104fm](https://www.instagram.com/rock104fm) [kz943](https://www.instagram.com/kz943) [alive96.5](https://www.instagram.com/alive96.5) [97.7TheGroove](https://www.instagram.com/97.7TheGroove)

YouTube: [pbreagle](https://www.youtube.com/pbreagle) Pine Belt Radio

Alexa Skills: WBBN "Play B ninety five" WXRR "Play Rock one o four" WKZW "Play KZ ninety four three" WXHB "Play Alive FM" WXRR HD2 "Play Ninety seven seven the groove"



GOLDEN EAGLE BASEBALL SCHEDULE on 96.5 & 97.7

Fri	4/30	@ Rice	5:45pm
Sat	5/1	@ Rice	12:45pm
Sun	5/2	@ Rice	12:45pm
Tue	5/4	SE Louisiana	5:45pm
Fri	5/7	Middle TN	5:45pm
Sat	5/8	Middle TN	1:45pm
Sun	5/9	Middle TN	12:45pm
Fri	5/14	@FL Atlantic	3:30pm
Sat	5/15	@FL Atlantic	12:45pm
Sun	5/16	@FL Atlantic	10:45am
Wed	5/26-5/30	@CUSA Tournament (Rustin, LA)	TBA

Be sure to thank our Southern Miss Baseball radio sponsors for keeping baseball on 96.5, 97.7 and 104.5HD2:

Sullivan Motors, Economy Supply, Eye Care Associates, Woolwine Ford, Textbook Brokers, Southern Eye Center, Paul's Discount Glass, and The Forrest County Board of Supervisors.



SOUTHERN MISS

Football Schedule 2021

Sat	9/4	@ South Alabama
Sat	9/11	Grambling State
Sat	9/18	Troy
Sat	9/25	@ Alabama
Sat	10/2	@ Rice
Sat	10/9	UTEP
Sat	10/16	UAB
Sat	10/23	OPEN
Sat	10/30	Middle Tennessee
Sat	11/6	North Texas
Sat	11/13	@ UTSA
Sat	11/20	@ La Tech
Sat	11/27	FIU

Thanks to our sponsors who have already signed up for 2021-2022 season. Sponsorship packages for the 2021-2022 Southern Miss Football and Basketball season on Rock 104 are now available. Email sales@rock104fm.com for more information.



The Pine Belt's Radio Stations!



Join the Rock 104 Morning Crew on Memorial Day, May 31st when Rock 104 becomes NAM104 from 6-10am. We take this day to show our appreciation to all the men and women who served in the Armed Forces. Rock 104 will play music from the Vietnam era, share some news clips and interesting stories, as a salute our Vietnam Veterans. Listen for your chance to win a NAM104 T-shirt.



Styx + Collective Soul are coming to the Brandon Amphitheater on June 20th for a Father's Day concert you won't forget! Listen to Rock 104 and KZ94.3 for your chance to win tickets.



Pine Belt News airs on B95, Rock 104, KZ943, Alive FM, and 97.7The Groove. But if you miss it, you can keep up with Pine Belt News on our Facebook page (@pinebeltradionews) or website at www.pinebeltradionews.com. Like and follow our page to keep up with area news, sports and weather in addition to "Liking" your favorite radio station's page (@b95country, @WXRRFM, @KZ943, @Alive965, and @977thegroove.)



Listen to Rock 104 and B95 for your chance to win tickets to see LIVE MIXED MARTIAL ARTS FIGHTS at the Lake Terrace Convention Center on Saturday, May 15th. Some tickets and armbands will include VIP seating.



Do you need to hear some encouraging words and songs throughout the day? Tune in 96.5 Alive FM, we play the best Southern Gospel Music every day. At 2pm and 11pm, Monday thru Friday, join us for "Dead Doctors Don't Lie," a program hosted by Dr. Joel Wallach about improving and keeping your health. Monday nights from 7-9pm, enjoy "Gospel Grass" with David McPhail. It's two hours of gospel music bluegrass style. Alive FM is also the flagship radio station for Southern Miss baseball. Tune Alive FM in at 96.5 or online at alive.fm.



Look who's on the cover of People Magazine again, Ben and Erin from Hometown which happens to be hometown to many of our listeners. Wow! Tourists from everywhere are visiting Laurel, MS and listening to our radio stations!

Blakeney Communications, Inc.



