



# SOUTHERN MISS

## 2014-2015 FOOTBALL/BASKETBALL SPONSORSHIP AGREEMENT

This agreement is entered into on this the \_\_\_\_\_ day of \_\_\_\_\_ 2014 between BLAKENEY COMMUNICATIONS, INC. herein referred to as STATION and \_\_\_\_\_ herein referred to as SPONSOR.

SPONSOR agrees to sponsor University of Southern Mississippi Football and Basketball Radio Broadcasts on WXRR-FM as indicated in attachment "A". SPONSOR agrees to purchase the following sponsorship plan (checked below):

_____ PLAN #1 (SEE ATTACHMENT "A")	
TOTAL SPONSORSHIP INVESTMENT	\$11,200.00
AMOUNT TO BE BILLED MONTHLY (Aug – March)	\$1,400.00
_____ PLAN #2 (SEE ATTACHMENT "A")	
TOTAL SPONSORSHIP INVESTMENT	\$6,000.00
AMOUNT TO BE BILLED MONTHLY (Aug – March)	\$ 750.00

\*\*\*\*\*C-USA Tournament games will be included as part of the package.\*\*\*\*\*

*All SPORTS rates are NET to Station.*

If the Southern Miss Football team is invited to a pre-season or post-season bowl game, I agree to sponsor said bowl game and will automatically be billed the amount of \$375.00 (Plan #1) or \$300.00 (Plan #2) for bowl sponsorship.

If the Southern Miss Basketball team is invited to post season NCAA or NIT games, I agree to sponsor the broadcasts of said tournament games and will automatically be billed the amount of \$300.00 (Plan #1) or \$225.00 (Plan #2) for each game.

I absolutely guarantee payment for the above advertising sponsorship and agree that each monthly billing will be due and payable within 30 days after date of invoice.

I agree to hold harmless Blakeney Communications, Inc. in the event that STATION fails to broadcast any commercials under this agreement due to technical difficulties, acts of God and any other reason and I agree that Blakeney Communications, Inc.'s only liability shall be to refund or credit the amount of any spots that fail to air regardless of cause.

I agree that in the event of technical difficulties, STATION may move the broadcast to one of its other stations.

SIGNED \_\_\_\_\_ SIGNED \_\_\_\_\_

SPONSOR \_\_\_\_\_ BLAKENEY COMMUNICATIONS, INC.

DATE \_\_\_\_\_ DATE \_\_\_\_\_

Blakeney Communications, Inc.  
 WXRR-FM P. O. Box 16596 Hattiesburg, MS 39404  
 Phone 601-544-0095 Fax 601-649-3829



**University of Southern Mississippi Sports  
2014-2015 Football & Basketball  
Attachment "A"**

**Plan #1**

- ÿ FOUR (4) :30 commercials during game broadcast of Southern Miss football games.
- ÿ FOUR (4) :30 commercials during game broadcast of Southern Miss basketball games
- ÿ Twelve (12) Football games (48 commercials).
- ÿ Twenty-seven (27) Basketball games (81 commercials).
- ÿ Ten (10) pre-game (football and basketball) promos (name only)
- ÿ Ten :30 commercials to air the week prior to game (120 commercials during football, 10 commercials per week during basketball season)
- ÿ Two (2) Season Tickets to each 2014 home football game.
- ÿ Two (2) Season Tickets to each 2014-2015 home basketball game.
- ÿ Two VIP passes to the Rock 104 Corporate tent in the tailgating area.
- ÿ One spot during each Golden Eagle Hotline on Tuesday night (25)

<b>Total Sponsorship Investment</b>	<b>\$11,200</b>
<b>Investment Per Month (8) (Aug - March)</b>	<b>\$1,400</b>

**Plan #2**

- ÿ TWO (2) :30 commercials during game broadcast of Southern Miss football games.
- ÿ TWO (2) :30 commercials during game broadcast of Southern Miss basketball games.
- ÿ Twelve (12) Football games (24 commercials).
- ÿ Twenty-seven (27) Basketball games (54 commercials).
- ÿ Ten (10) pre-game (football and basketball) promos (name only)
- Ten :30 commercials to air the week prior to football games (120 commercials during football, 10 commercials per week during basketball season)
- Two (2) Season Tickets to each 2014 home football game.
- Two (2) Season Tickets to each 2014-2015 home basketball game.
- Two VIP passes to the Rock 104 Corporate tent in the tailgating area

<b>Total Sponsorship Investment</b>	<b>\$6,000</b>
<b>Investment Per Month (8) (Aug - March)</b>	<b>\$ 750</b>

\*\*\*\*\*C-USA tournament games will be included in the package\*\*\*\*\*

***If Southern Miss attends a pre-season or post-season bowl game, you will automatically be billed for that game at \$375.00 (Plan #1) or \$300.00 (Plan #2.) If Southern Miss attends any post season NCAA or NIT basketball games, you will automatically be billed for each game at \$300.00 (Plan #1) and \$225 (Plan #2)***

**All SPORTS Rates are NET to station.**

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