



Station Profile

Call letters: WXHB-FM (96.5 Alive FM)

Format: Southern Gospel

Facility: 96.5 FM MHz FM Stereo

Power: 25,000 watts (Class Equivalent Power)

Hours of Operation: 24 hours

Arbitron Market: #216 Laurel-Hattiesburg, MS

Listening Area: (12 counties) Jones, Forrest, Lamar, Smith, Jasper, Covington, Wayne, Perry and Stone.

News: Full time news/sports director, Tom Colt provides extensive local coverage.

Weather: Continuous weather radar reports, forecasts and storm-alerts.

Sports: Flagship for the Southern Miss Lady Eagle basketball team.

Goal: To make a joyful noise....

Web site: www.wxhbfm.com or www.alive.fm

Twitter: www.twitter.com/alivefm

Combo: WBBN-FM (Country), WXRR-FM (Classic Rock), WKZW (Adult Contemporary)

Owner: Home owned and operated by Blakeney Communications, Inc.

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